

# The CF Advantage

Dedicated to Your Success



Canada Financial<sup>®</sup>

*Our Strength is Our People*

# Why Become a Financial Advisor?

## ***Never A Better Time Than Now***

The opportunity has never been greater – soon the world will see the biggest transfer of wealth in history. An estimated \$1 trillion in personal wealth will be transferred from one generation to the next in Canada over the next decade, and 5.5 million millennials will become new parents and homebuyers over the next 7 years. These trends offer an excellent opportunity for career seekers entering the financial industry.



### **Master Your Own Time**

We believe you shouldn't have to sacrifice irreplaceable moments with the people you love to achieve success. Success is living a life you love – and you have full control of that.



### **Make A Difference**

You will change peoples' lives by helping them to achieve a lifetime of financial security. You will work with people who are grateful to have met you and become the key advisor for generations of families.



### **Get Rewarded for Your Effort**

At Canada Financial, we play a win-win game; your success is our success. There is no limit to what you can achieve, no income ceiling and nothing to stunt your growth.



### **Unlimited Earning Potential**

As a financial advisor, you can break the glass ceiling of a salaried job. You are the driver of your income. Your income potential is unlimited. The top 10% of Canadian financial advisors' average income is over \$250,000. With our guidance and your effort, you can be one of them.



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# The CF Advantage

## **Work with Amazing People**

At Canada Financial, we believe in the value of people. From day one, you will have a dedicated manager as your coach and mentor to assist you in achieving your financial success. Our team of experts will work in partnership with you to help develop your business, close large cases and succeed in the high-net-worth market.

## **Training and Coaching**

Canada Financial's industry-leading training, professional development and diverse products will support you in building an awesome career. Our signature training programs include "Weekly Insurance and Wealth Workshops" partnering with insurance companies, "Professional Development Days" with Continuing Education credits and our unique intensive "Advisor Business Success System" designed to boost your sales and confidence. As a CF advisor, you will have access to exceptional training and coaching, and be supported by a team of experts.

## **A Trusted Reputation**

CF Canada Financial has been in business since 2000, providing financial advice to thousands of families, professionals and business owners. Our advisors come from a variety of backgrounds, professions, educations, and experiences – but all share a commitment to exceptional financial services and amazing results for their clients.

Our advisors help families, professionals, and businesses to achieve long-term financial security and prosperity. Although we are capable of serving anyone, most advisors choose to specialize in a niche market. This allows them to build their business quickly, and choose clients who they enjoy working with. The result is that our advisors become experts in their field and enjoy their work even more.

**Our Strength is Our People**

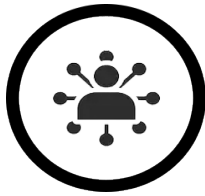


## Diverse Offerings

As a Managing General Agent (MGA) partnering with the leading insurance and investment companies, our advisors are able to give unbiased advice and the best solutions to suit their clients' needs. Our ability to provide diverse offerings and products from our wide variety of partners sets us apart. At CF Canada Financial, you can shop around for your clients, so they know they are taken care of by you.



# Is this for you?



## **No Financial Services Experience Necessary**

Although being a financial advisor is a demanding profession with high standards, at CF, we love to guide aspiring advisors throughout their journey to success. While previous experience is a great asset, experience in the financial industry is not necessary.



## **Low Start-Up Cost**

Although financial advisors' qualifications are maintained through comprehensive education and experience requirements and supported by the services of several organizations at the provincial and insurance board levels, CF has strived to keep the initial investment amount low so that you can focus on building your business. To assist you in starting up, we offer competitively priced annual insurance discount and 60% discount for provincially approved insurance license course to help you launch your business.



# Digital Marketing Support

## **We help take your business to the digital world**

The financial services landscape is changing. Technology has changed the speed and scale at which business is done. To transition your practice so that it is best positioned to thrive in the new digital world, we help our advisors to harness the power of combining technology with attention to the client experience. Our unique digital marketing program helps establish your brand presence online by offering personal websites, client management software, social media and digital branding support.

**Harnessed With The Power of Technology**

**148,600**  
**Canadians**  
work in the industry

 **TOP 5**  
Contracted with all  
insurance companies, and more

**1500+**

Financial Educational  
SEMINARS & WORKSHOPS  
conducted

**Three**

CF Offices At Your Service  
in the Lower Mainland

Thousands of Advisors Serviced

**200+**  
**YEARS**

of combined  
in-depth industry  
knowledge and  
expertise



**20**

**Years of Strong Foundation  
& Continuous Success**

Biggest Transfer of  
Wealth in history in  
the next decade

**30+**

Renowned National  
and International  
companies and Fund  
House Represented

**Launched in**

*#OurStrengthisOurPeople*

**2000**

22 Million Canadians owned  
**\$4.3 Trillion**  
life insurance coverage

# Live Your Dream

**Are you ready to live the life of your dream?**

Contact us to schedule a one-on-one meeting to learn more

## **General Inquiries**

Email: [info@canadafinancial.ca](mailto:info@canadafinancial.ca)

Phone: 604-647-0630

Website: [www.canadafinancial.ca](http://www.canadafinancial.ca)



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